

the Aniwellstar



What's in your FREE Starter Pack of ANIWELL FiltaBac? See over.

www.anowell-uk.com

ANIWELL® LAUNCHES IN THE UK

A new product, FiltaBac, is a complete protective antibacterial cream that acts as a totally natural second skin. It launches in the UK this month and has been a success story for 30 years in New Zealand... it's been worth the wait!

Widely available in Australasia, the Aniwell FiltaBac range has developed a proven track record for animal skin protection, particularly for horses, and is used as a complete, protective antibacterial cream... effectively acting as a **"totally natural second skin"**. It has additional qualities as a sun-block cream to protect very sensitive skin areas.

FiltaBac provides a cover film that allows a wound to breath, just like real skin and will remain in place over damaged skin for up to 3 days. (If the weather is showery, applications of FiltaBac can be made daily). FiltaBac can even remain on or in damaged areas when sutured without impeding normal healing and thus allows regeneration of tissue.

Because FiltaBac prevents the growth or invasion of bacterial or spoiling antigens, it is often used for cuts and abrasions including saddle and girth rub in horses.

For more information on ANIWELL FiltaBac, contact your local stockist or visit their website: www.anowell-uk.com

Craig Nicolai,
world-renowned,
equestrian rider
from New Zealand



A chat with Robin Sinclair

CEO, Robin Pharmaceuticals

Hi, I'm delighted to kick off the summer season with some good news... the launch of the Aniwell brand in the UK. It's been a story long in the making, about 30 years in fact, when Robin Pharmaceuticals was established in New Zealand. The demand for FiltaBac now is the same as it was then!!

In fact, we started in New Zealand as a cream for dairy cows and I'm pleased to say our world famous dairy industry still uses FiltaBac today.

In the UK however, we're particularly targeting the equestrian industry. (We think there's about as many horses in the UK as there are cows in New Zealand!!)

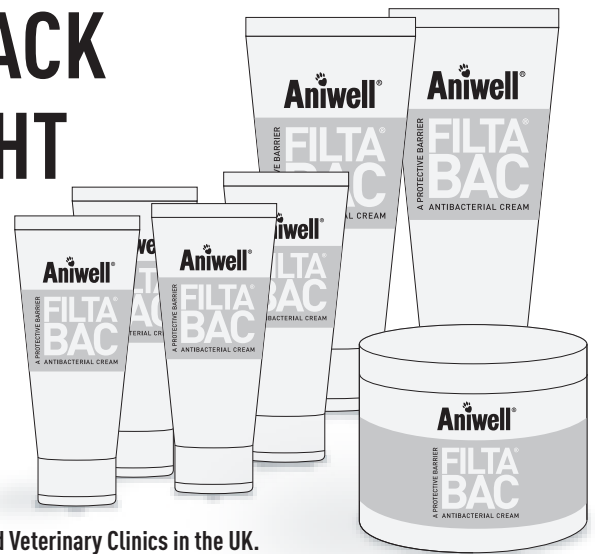
Our attitude has always been from the viewpoint that; "Yes, we can do that" and that's what we've set out to do all along. Give the market simple and easy to use products that fix everyday problems such as cuts and abrasions that animals, inevitably, suffer from.

If you have any questions, just ask me. It's easy when you visit our website at www.anowell-uk.com. You never know, your question may already have been asked by someone else... and answered. I try to answer all questions within 48 hours.

I look forward to hearing from you soon on how effective FiltaBac is for you and how you've used it. See you in the next issue of the Aniwell Star.

Robin Sinclair.

THE ANIWELL® STARTER PACK GETS YOU OFF ON THE RIGHT FOOT WITH FILTABAC PRODUCTS WORTH £75 ABSOLUTELY FREE!



This Aniwell® promotion is for a limited time only while stocks last and is open to Vets and Veterinary Clinics in the UK. For full details on how to receive your entry code to the promotion and qualify for your FREE Starter pack worth £75, either contact your veterinary Distributor or email us at info@aniwell-uk.com, we'd be happy to help.

What a heap of goodies here, enough to fix the whole regiment!! Well almost. This FREE Starter pack definitely comes with our compliments and unbridled confidence. We know you'll like FiltaBac, use FiltaBac and of course, discover FiltaBac to be

totally effective and easy to use. Here are a few facts to remember about FiltaBac:

1. FiltaBac provides a cover film that allows wounds to breath... just like real skin.
2. FiltaBac is so effective because it truly is "non-reactive".
3. FiltaBac doesn't impede normal healing.
4. FiltaBac allows regeneration of tissue.
5. FiltaBac prevents the invasion of pathogens and contaminants externally.
6. FiltaBac allows transpiration of fluid... just like real skin.
7. FiltaBac is an oil-in-water cream emulsion with an extremely high content of Titanium Dioxide.
8. FiltaBac comes in a range of convenient, easy to use packs.



Good Luck Craig Nicolai

At Robin Pharmaceuticals we are very proud indeed of the sponsorship arrangement we have with Craig Nicolai. No doubt you'll know Craig is a renowned equestrian rider but did you know he's from New Zealand!!!

World-renowned is our Craig and in the true spirit of a good partnership, we wish him well for the coming equestrian events this summer in the UK. Already Craig has a string of successes from the early part of the season and he hopes to qualify for Badminton very soon too.

We've known Craig a long time here at Robin Pharmaceuticals. He was born in Palmerston North and raised in Rotorua, New Zealand, right down the road from the FiltaBac manufacturing plant. Craig's introduction to horses was as a nine-year old when he was charged from behind by his elder sister's horse Jonty, bitten in the back and run over! Jonty would have been back for more had it not been for the quick actions of Craig's father.

Rather than steering clear of horses Craig decided that he would like to learn to ride and so at the age of ten he was given the 13.2hh dun 'Little Chief' and enjoyed much success with him through pony clubs and the like.

His skill and horsemanship has progressed steadily ever since. Craig has been a member of the New Zealand team and competed in Asia and Australia. In 2004 he won the National Advanced Championships and took 2nd place in the World Cup Qualifier at Kihikihi which placed him in the World Cup Final in Pau, France.

Unfortunately a tendon injury to his horse Bush Ranger prevented him from competing at the final but Craig chose this time to relocate to the UK in order to compete on the British and European Circuit.

So watch out for more success stories from this UK-based Kiwi rider, he'll be in the news as much as Aniwell FiltaBac this summer, let's hope.