

## FiltaClear® NZ/UK:

Notes for Veterinary Professionals for FiltaClear® Cream:

**FiltaClear**<sup>®</sup> was specifically developed for animals with sensitivities and differs from **FiltaBac**<sup>®</sup> in that it contains only **Microfine Titanium dioxide 20nm USP** (does not contain zinc oxide or cetrimide - the anti-bacterial agent's in **FiltaBac**<sup>®</sup>).

## Microfine Titanium dioxide 20nm USP is a UVA/UVB reflector:

The film of cream can be almost invisible and still provide effective sun reflection. As long as **FiltaClear**<sup>®</sup> is present on the skin area requiring protection, **UVA & UVB** rays are **reflected away** and **visible light is BLOCKED**.

Non-absorbed reflector sunscreens are easily applied, are able to be seen in place on the skin, will **NOT** be systemically absorbed and need only to be re-applied when they have been physically removed.

## **Bittering agent:**

**FiltaClear**<sup>®</sup> also contains the addition of *Bitrex*<sup>®</sup>, a bittering agent, that will inhibit licking essentially for Dogs and Cats.

**FiltaClear**<sup>®</sup> can be reduced to a fine, almost invisible cover especially suitable for house pets/animals, when furniture may be damaged by white pharmaceutical grade **Titanium dioxide**.

## Barrier cover:

The **barrier cover** of the **FiltaClear**<sup>®</sup> simulates the properties of normal skin, allowing protection without dressing cover.

The **sun block** properties protect new epidermal/skin cells from sun exposure. The preservative agents (**Bronopol** and **Dichlorobenzyl alcohol** (DCBA) that protect the cream from mould and yeast) potentiate the **anti-bacterial** qualities of the product.

**FiltaClear**<sup>®</sup> is **non-reactive**, primarily due to the non-absorbed, inert value of **Microfine Titanium Dioxide 20nm USP** - these particles are not nano-sized and are NOT absorbed.

**FiltaClear**<sup>®</sup> acts as a totally natural **second skin**, has qualities for use with minor skin complaints and also provide **sun blocking barrier protection** to any non-pigmented, finely haired to hair-less areas from **sunburn**.

For further product information please see FiltaClear® Product Specification pdf.