

Aniwell®

NEW ZEALAND
**ACTIVE
MANUKA
HONEY**
ANHYDROUS CREAM 25%



Aniwell products are distributed throughout NZ by Phoenix Pharm Distributors Ltd.
Available at your local Veterinarian or Rural Stockists.



What is Active Manuka Honey Anhydrous Cream 25% (AMH 25%)?

Honey has an established reputation as an ANTIBACTERIAL agent. AMH 25% has been formulated to utilise all the known benefits of ACTIVE Manuka Honey when used for topical application in an easy to administer, STAY-IN-PLACE FORM. It contains 25% of 16+ UMF (unique manuka factor). Active Manuka Honey contains the unique compound methylglyoxal, that provides a special NATURAL ANTIBACTERIAL function able to inhibit many infectious bacteria. The ANTIBACTERIAL activity of honey works in 3 ways and AMH 25% includes the unusual NON-PEROXIDE ANTIBACTERIAL substance(s) present in some New Zealand Manuka Honey. This NON-PEROXIDE ACTIVITY has an ANTIBACTERIAL quality, of benefit in topical form, which appears to CONTROL the BACTERIAL INVASION of damaged skin.

ACTIVE MANUKA HONEY wound protective qualities are achieved by:

1. **ACTIVITY FACTOR (UMF):** The main advantage is from the unique NON-PEROXIDE ANTIBACTERIAL effect that is determined through tests formulated by Waikato University Honey Research Unit, NZ as stated by a plus (+) number. Optimal antibacterial activity is achieved if the Active Manuka Honey is 15+ and above. Ref: <http://bio.waikato.ac.nz/honey/special.shtml>
2. **PEROXIDE EFFECT (H₂O₂):** Peroxide is released from the honey when fluid/aqueous material contacts the cream (serum from damaged areas), provides a cleansing action.
3. **POULTICE ACTION:** Honey is a 'super sugar' solution so when applied to damaged skin it draws moisture from the area in an osmotic way so working as a gentle poultice.

How to use AMH 25%:

1. Apply AMH 25% Cream directly onto the area requiring care, normally no dressing is required to hold the cream in place.
2. Apply daily or more frequently if rubbed or licked off.
AMH 25% forms a waterproof film over the damaged skin.
3. For skin areas with minor damage, repeated cover applications of AMH 25% Cream will protect and soothe the skin.
Apply onto a dressing or covering the area with a dressing may be required if likely to be rubbed or licked off.
4. Infection/colonisation resolved: As soon as possible (no infection present) cover the damaged skin area with FiltaBac® Cream to allow the skin to breath and recover naturally. No dressing is required with the FiltaBac application.



When to use AMH 25%:

For use on all animals LARGE and SMALL:

- Minor cuts or wounds
- bites - insect or animal
- grazes
- skin irritation or inflammation
- Bacterial invasion could be a possibility

Minimise bacterial infection on damaged skin areas apply AMH 25% Cream 1 - 2 times a day.

AMH 25% Cream with its STAY-IN-PLACE form can easily and frequently be applied to minor cuts and damaged skin.

NOTE: Wounds requiring sterile dressings - AMH 25% Cream should NOT be used when a sterile dressing is required after surgical procedures.

ROBIN
PHARMA

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